

KONICA MINOLTA'S NEW bizhub PRO C6500 GARNERS ACCOLADES AT GRAPH EXPO

Konica Minolta Receives "Must See 'em" Award at the 2006 Graph Expo Conference

RAMSEY, NJ - October 23, 2006 - KONICA MINOLTA BUSINESS SOLUTIONS U.S.A, INC. (KONICA MINOLTA) today announced that the recently launched bizhub PRO C6500 Digital Color Printing System was recognized with a "Must See 'em" Award at Graph Expo, the printing industry's largest annual exhibition in North America, held October 15-18, 2006.

The program is sponsored by the Graphic Arts Show Company (GASC), and conducted independently by the PrintComSM Consulting Group. The "Must See 'em" Awards recognized GRAPH EXPO and CONVERTING EXPO 2006's most compelling products and services, as selected by a panel of 15 leading industry consultants and trade magazine editors. "Must See 'em" products are highly recommended for every exhibition attendee.

The bizhub PRO C6500, featuring the Fiery IC-303 Print Controller, was demonstrated in the EFI Booth during GRAPH EXPO, and wowed the crowds with its precision color, consistent high quality output, and industry-leading value. The bizhub PRO C6500 features 65 ppm color and black and white printing and copying with a high volume 300,000-page monthly duty cycle. The bizhub PRO C6500's paper capacity, flexible finishing options and cost-efficiency are ideal for light- to mid-volume on- demand color production printing. The bizhub PRO C6500 has the ability to duplex print heavy and coated stocks - up to 256 gsm (10 point) through any tray - and 300 gsm (14 point) stock simplex prints through a dedicated paper tray. Finishing options include a saddle-stitch booklet maker for up to 200-page trimmed booklets, a multi-folding unit with post-insertion and hole punch, and a 5,000-sheet stacker unit for increased productivity and lower labor costs.

"Konica Minolta is honored to be a recipient of a "Must See 'em" Award, especially since they symbolize the technology trends defining production print equipment," said Bill Brewster, Vice President, Marketing, KONICA MINOLTA BUSINESS SOLUTIONS U.S.A., INC.

"More than 600 exhibitors brought over 5,700 individual products to Graph Expo and Converting Expo 2006 in an avalanche of technology," according to William C. Lamparter, President of the PrintCom Consulting Group, which conducts the Must See 'ems technology and product recognition program for the Graphic Arts Show Company (GASC). "The selection of Konica Minolta's bizhub PRO C6500 System digital press acknowledges the growth and importance of full color digital printing and is a tribute to the performance capabilities of the C6500 in satisfying the requirements of the production color printing marketplace. The C6500 was one of 32 products spread across the full range of print production technologies that received 2006 Must See 'ems recognition."

Brewster continued, "This is an exciting time at KONICA MINOLTA, and it is great to see the recently launched bizhub PRO C6500 quickly acknowledged by industry experts as a must see product. This award highlights our unwavering commitment to reliability and image quality, and strengthens KONICA MINOLTA's number one market share position in copier-based color printing*. Additionally, the bizhub PRO C6500 provides momentum as we solidify a leadership position in the production print marketplace."

About KONICA MINOLTA BUSINESS SOLUTIONS U.S.A.

KONICA MINOLTA BUSINESS SOLUTIONS U.S.A., INC., offers a broad range of multifunctional digital imaging solutions inspired by its bizhub brand of powerful solutions that serve as the central resource for document scanning, in-house printing, copying, faxing and electronic archiving and distribution. From high-quality color and monochrome bizhub systems for workgroups and small offices, to advanced high-volume bizhub PRO production printing systems for large corporations and print-for-pay services, KONICA MINOLTA is leading the industry

toward integrated, networked hardware/software solutions that are more simple, reliable, and cost-effective. Complementing its bizhub solutions, KONICA MINOLTA also offers desktop laser printers, microform digital imaging systems, wide-format printers and scanning systems for specialized applications.

Headquartered in Ramsey, New Jersey, KONICA MINOLTA delivers expert professional services and experienced, responsive client support, in addition to the world-class service provided through its extensive network of direct sales offices, authorized dealers, resellers and distribution partners in the United States, Canada, Mexico, Central America and South America. For more information, please visit KONICA MINOLTA at www.kmbs.konicaminolta.us.

EDITORS NOTES:

* - Top U.S. market share position in 2005 unit shipments for color laser digital copiers according to IDC's "Market Analysis: U.S. Copier 2006-2010 Forecast and Analysis". Copiers include single-function digital copiers and copier-based MFPs; it does not include printer-based MFPs. KONICA MINOLTA and The essentials of imaging are trademarks of KONICA MINOLTA HOLDINGS, INC. bizhub and bizhub PRO are trademarks of KONICA MINOLTA BUSINESS TECHNOLOGIES, INC. All other trademarks mentioned in this document are the property of their respective owners.