

KONICA MINOLTA BUSINESS SOLUTIONS U.S.A. HONORED BY TOP MOBILE PUBLICATIONS FOR OPTIMIZING MOBILE PROCESSES THROUGH AirClic

Leader in Document Imaging Recognized by the Mobile Enterprise Mobilizer Awards and MobileVillage Mobile Star Awards

RAMSEY, NJ and NEWTOWN, PA - December 7, 2006 - AirClic®, a leading provider of mobile process automation and optimization solutions, today announced that KONICA MINOLTA BUSINESS SOLUTIONS U.S.A., INC. (KONICA MINOLTA) has been recognized by Mobile Enterprise and MobileVillage for its implementation of AirClic MP5 to track the service time and inventory reporting for nearly 1,500 service and maintenance specialists. KONICA MINOLTA received an honorable mention in the "best return on investment" category of Mobile Enterprise's Mobilizer Awards and secured a MobileVillage Gold Star for its success story in the "field services" category.

KONICA MINOLTA has integrated AirClic MP5 and AirClic bar code scanning technology with its Sprint Nextel wireless phones to gain real-time insight into the details of service calls performed by its technicians working on office reproduction and printing equipment. By mobilizing its field service business processes, KONICA MINOLTA can track information associated with actual time spent on completing a service call, parts or supplies used, and the status of every machine that is serviced.

"We operate in an extremely competitive industry where excellent customer service is often the primary competitive differentiator and can make or break a sale or customer relationship," said Thomas Dillon, Senior Vice President, Solutions and Services, KONICA MINOLTA BUSINESS SOLUTIONS U.S.A., INC. "The AirClic MP5 system has allowed us to improve our first-call fix rate, decrease inventory shrinkage and increase the accuracy of inventory reporting and drastically shorten the time for technicians to record this information. One of the biggest improvements is decreased inventory shrinkage. The end result is a significant cost savings for the company and a rapid return on our investment. It is very gratifying to hear that our new wireless implementation has been recognized by high profile publications like Mobile Enterprise and MobileVillage."

Mobile Enterprise praised the implementation, saying "The speed of this deployment to a very large number of field technicians at a very low price will allow KONICA MINOLTA to reach ROI in just 18 months, which is definitely worth (honorably) mentioning."

MobileVillage wrote, "Thanks to AirClic, KONICA MINOLTA has boosted its call fix rate, decreased inventory shrinkage, and reduced paperwork and management bottlenecks."

"KONICA MINOLTA's successful implementation is evidence that organizations can quickly and cost effectively manage and track assets and people in the field using AirClic," said Tim Bradley, CEO of AirClic. "We are thrilled to see that our dedication to KONICA MINOLTA has resulted in unmatched service for its customers."

About KONICA MINOLTA BUSINESS SOLUTIONS U.S.A., INC.

KONICA MINOLTA BUSINESS SOLUTIONS U.S.A., INC. offers a broad range of multifunctional digital imaging solutions inspired by its bizhub™ brand of powerful solutions that serve as the central resource for document scanning, in-house printing, copying, faxing and electronic archiving and distribution. From high-quality color and monochrome bizhub systems for workgroups and small offices, to advanced high-volume bizhub PRO™ production printing systems for large corporations and print-for-pay services, KONICA MINOLTA is leading the industry toward integrated, networked hardware/software solutions that are more simple, reliable, and cost-effective. Complementing its bizhub solutions, KONICA MINOLTA also offers desktop laser printers, microform digital imaging systems, wide-format printers and scanning systems for specialized applications.

Headquartered in Ramsey, New Jersey, KONICA MINOLTA delivers expert professional services and experienced, responsive client support, in addition to the world-class service provided through its extensive network of direct sales offices, authorized dealers, resellers and distribution partners in the United States, Canada, Mexico, Central America and South America. For more information, please visit KONICA MINOLTA at www.kmbs.konicaminolta.us.

About AirClic® MP

AirClic MP combines sophisticated application design tools, simple and inexpensive data-capture technology, and powerful back-end software for data aggregation, migration, reporting, and analysis.

Using AirClic MP, companies can immediately:

- Enable mobile and remote workers to accurately capture and transmit events and transactions in real time;
- Streamline operations to achieve a higher level of accountability and customer service;
- Accelerate the flow of information, people, and materials; and,
- Optimize their mobile processes.

About AirClic®

Headquartered in Newtown, Pa., AirClic is a leading provider of mobile process automation solutions that enable companies to quickly, easily, and cost-effectively deploy mobile applications based on their business processes. With AirClic, organizations have fast, inexpensive visibility to see the "who, what, where, when, and why" of their field operations and drive new levels of accountability and customer service without the high costs and risks of custom implementations.

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